



Executive Leader POP™

Select and develop high-potential senior leaders using *predictive and science-based* executive leader assessments.

The **Executive Leader POP™** is a selection and coaching tool designed specifically to help organisations select and develop their most senior leadership team members. It assesses them against key & vital personality traits, attitudes, and leadership competencies associated with the highest expectations of the most senior level of leadership.

Use **Executive Leader POP™** to:

- Maximise a leader's potential
- Select, develop, and retain the highest level of potential leaders

- Obtain a snapshot of all the essential leadership competencies at the most senior level.
- Assess emotional quotient, trust, honesty, ethics & inclusivity.
- Predict ability for strategic thinking, coaching, communication, and more

Along with many other key factors found in senior leadership positions, the **Executive Leader POP™** assesses:

- Self-management potential
- Motivational structure

- Trust and ethics
- Inclusivity
- Catalyst for change
- Organisational fit
- Comfort with conflict
- Ability to empathise and support others
- Leadership style
- Communication style
- Consistency in keeping commitments
- Honesty and transparency in professional settings
- Level of self-confidence and personal accountability



The Executive Leader POP™ predicts:

- Life-long learning
- Strategic thinking
- Results orientation
- Coaching
- Communication
- Catalyst for Change
- Inclusivity
- Presence & Authenticity

The Executive Leader POP™ can be used for:

- Selecting candidates to the role of Chair, Board Members, CEO, Managing Director, Country Managers, Regional VP and senior management or executive roles.
- Analysing the make-up of various Senior Management and Executive Leadership team members.
- Accurately assessing real leadership potential to develop succession plans, based on benchmarks of truly qualified senior leaders
- Coaching and developing existing and future leaders to achieve maximum potential.

The Executive Leader POP™ provides valuable insight into:

- Individual needs assessment
- Supporting the right selection decisions
- Matching individual profiles to organisational culture
- Improving retention and growth
- Improving performance and results

**Plus the Executive
Leader POP™
is legally defensible**



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Head Office

Level 27

101 Collins Street

Melbourne VIC 3000 Australia

+61 3 9653 9551 | info@validity.group | www.validity.group

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