



VALIDITY
C o a c h i n g

Media Release

VALIDITY Coaching announces agreement with Psych Press.

Melbourne, Australia. August 4, 2011

VALIDITY Coaching, the preeminent coaching provider throughout Australia, New Zealand and the Asia region, has announced an agreement with Psych Press. Both organisations share Melbourne as their headquarters, and boast well-established reputations within the industry.

“This association further provides our clients with an extension to our diverse and rigorous range of psych assessments and tools from a partner company that has an enviable reputation.” said Chris Tandridge, CEO of VALIDITY Coaching.

“Dr Gavin Didsbury and his team provide our clients with an impressive range of tools and assessments, plus the capacity to develop custom made solutions as required. Their commercial understanding and application makes them a very powerful ally to deliver outstanding results for our clients, no matter where they are located throughout the world.”

This is an exciting development that has already seen these two organisations work closely together on a number of key assignments with clients. The outcomes of these engagements have been very powerful for all involved.

In providing this extension to our already expansive range of solutions, our clients can easily access a growing and diverse range of tools simply, affordably and effectively. We ensure that all the required support and development is available from our extensive team.

All our clients throughout the entire region can access our solutions in local language by simply contacting our offices. Our local teams will be delighted to assist them in the selection and use as required.

This combination of two great companies working in unison adds an exciting dimension for all companies looking to identify powerful people solutions.

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VALIDITY Coaching (www.validitycoaching.com) helps lead the organisational and executive behavioural changes required to grow their clients' people and business.

Established in 2006, VALIDITY's international team collectively offers over 500 years of coaching experience across all levels of executives, managers, individual contributors, sales managers and sales teams and across a variety of disciplines and industries.

VALIDITY'S ethical, powerful, results-oriented coaching is grounded in today's business realities and is based on a proprietary coaching approach – PROOF©.

Engaging with VALIDITY as a coaching partner is secured in confidentiality and founded on solid individual development with personal stretch goals and measurements. This provides VALIDITY's clients with the security and knowledge that a robust system is consistently applied and measured in all coaching assignments.

VALIDITY Coaching is committed to delivering in a true partner relationship based upon agreed values and shared business objectives.

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