



VALIDITY
G r o u p

Media Release

VALIDITY Group signs exclusive distribution agreement for University Certified Coaching Leader Programme (“CLP”) from the UK.

Melbourne, Australia. January 2, 2014.

VALIDITY has enjoyed a solid ongoing partner relationship with The Partnership, an established UK based company who have broadened their operations throughout Europe and the Middle East over a number of years. The signing of this agreement provides VALIDITY clients with access to the highly successful Coaching Leader Programme (“CLP”) – a University of Derby Corporate certification course designed and delivered specifically for business leaders at all levels in all industry sectors.

“For a number of years now, The Partnership has been delivering this outstanding solution to a diverse and multicultural group. The outcomes and impacts that it has been able to deliver are what first drew it to the attention of VALIDITY” said Chris Tandridge, CEO of VALIDITY Group.

The signing of this distribution agreement now provides every organisation in the Asia region with the ability to access this outstanding solution. Each successful attendee is awarded a duly recognised University Certification.

As this is a highly sought after and regarded qualification, it means that there is a robust evaluation process at the end of the program, as befits any University Certification. The delivery of the program itself is structured specifically for business leaders providing them both an effective and timely delivery system.

Five of VALIDITY’s senior associates have recently attending training to qualify as facilitators and assessors for this course. The business acumen and coaching experience of this team provides them the necessary basis of skill and knowledge to deliver this exciting and dramatic solution.

The leaders of today and tomorrow will need the skills and abilities to develop their people. The ongoing development of their people takes place on the job, with the coaching support of their leaders. The CLP solution delivers to that end proposition.

For further information or to arrange an informal discussion about our solutions, email info@validitygroup.net.

About VALIDITY Group

Enabling your People, your Sales and your Business – VALIDITY Group is focused on enabling and developing people, sales organisations and businesses to succeed and achieve their full potential. Our three pillars of Enablement solutions are clearly positioned into three focused elements. Each element is distinctly different and yet intrinsically connected.

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