

**VALIDITY COACHING CEO CHRIS TANDRIDGE
WINS WORLD HRD CONGRESS 2010 –
STRATEGIC LEADERSHIP AWARD**

HIGHEST HONOUR WHICH AN INDIVIDUAL CAN RECEIVE FOR HIS OR HER CONTRIBUTION.

Sydney, Australia – February 18, 2010 – VALIDITY COACHING today announces the prestigious STRATEGIC LEADERSHIP AWARD was given to Chris Tandrige, Chief Executive Officer of VALIDITY Coaching at the WORLD HRD CONGRESS 2010 in Mumbai, India.

The Award is the most prestigious award of the HRD Congress event and is the highest honour which an individual can receive for his or her contribution, according to the World HRD Congress Advisory Council.

When announcing the WORLD HRD Congress Award, Dr. R. L. Bhatia of the Advisory Council noted Chris Tandrige's leadership and contribution. "The position that Chris Tandrige occupies in the fraternity is strategic and iconic. As a thinker and doer he is a role model and a believer in change. On behalf of the Advisory Council, we are very pleased to award Chris the prestigious Strategic Leadership Award."

The Advisory Council outlined Chris's strengths which were judged based on the following frame work:

- Strategic Perspective
- Business Goal Management
- Risk Management
- Team Orientation and People Management
- Networking
- Change Agent
- Customer Focus
- Business Acumen
- Performance Management
- Achieving Excellence

Chris Tandrige said on receiving the award, "It is a great honour and quite humbling to be acknowledged for my long-term commitment and efforts to growing businesses through the development of people and through custom-developed people strategies. It recognises the integral and strategic role that HR Management can have in ensuring business success. VALIDITY Coaching is all about coaching others to deliver measurable and impactful success for their organisations."



Chris Tandrige receives award at World HRD Congress 2010, Mumbai India February 2010

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VALIDITY Coaching (www.validitycoaching.com) VALIDITY Coaching helps lead the organisational and executive behavioural changes required to grow people and their client's businesses. Established in 2006, VALIDITY's international team offers over 150 years of coaching experience across all levels of executives, managers, sales managers and sales teams and across a variety of disciplines and industries. VALIDITY'S ethical, powerful, results-oriented coaching is grounded in today's business realities and is based on a proprietary coaching approach – PROOF©.

Engaging with VALIDITY as a coaching partner is secured in confidentiality and founded on solid individual development with personal stretch goals and measurements. This provides VALIDITY's clients with the security and knowledge that a robust system is consistently applied and measured in all coaching assignments. VALIDITY Coaching is committed to delivering in a true partner relationship based upon agreed values and shared business objectives.

VALIDITY Coaching is a key sponsor of the HR ANZ Summit 2010



The World HRD Congress is the largest rendezvous of HR Professionals from across the world and brings several Global Personalities under one roof. Attended by the world's leading HR leaders, the World HRD Congress presents, explores and challenges the evolving trends in HRM that could change the paradigm on leading people at work. The 2010 World HRD Congress was held in Mumbai, India 11-13th February 2010.

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