



**VALIDITY**  
G r o u p

## Media Release

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**VALIDITY Group Pty Ltd appoints Adrian Tralaggan.**

**Melbourne, Australia. January 5, 2015.**

VALIDITY Group has appointed Adrian Tralaggan as Senior Account Director for NSW.

Adrian is a highly successful and experienced L&D and HR professional. He has a strong track record in a broad range of senior roles in complex multinationals, with particular emphasis and experience in retail, wholesale and manufacturing. Adrian is a key member of our People and Business Enabling practices.

Adrian has project managed human resource strategies for new plant start-ups and major technology introductions. He has successfully developed training initiatives to drive organisational change programs. He has personally led a wide range of organisation development initiatives, designed/facilitated leadership development programs and established/restructured human resource/training functions.

Adrian possesses a solid depth of commercial understanding and business acumen that provides our clients with a resource that adds considerable depth and texture to his delivery. He has been personally responsible for the ongoing management of cost centres and multi million dollar budgets, and it is from this very personal experience that he is able to establish a credibility and rapport.

For further information or to arrange an informal discussion about our solutions, email [info@validitygroup.net](mailto:info@validitygroup.net).

### **About VALIDITY Group**

Growing your People, your Sales and your Business – VALIDITY Group is focused on enabling and developing people, sales organisations and businesses to succeed and achieve their full potential. Our three pillars of Enablement solutions are clearly positioned into three focused elements. Each element is distinctly different and yet intrinsically connected.

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